
THE SECRET BEHIND THE SUCCESS OF WALGREEN'S SOLAR SIGN: PVI SOLAR

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Walgreens recently debuted the nation's first net zero energy retail store and has installed a solar powered, illuminated monument sign that highlights the company's commitment to the environment and to the public. Advances in solar signage performance by PVI Solar allow Walgreens to achieve desired functionality without consuming excess energy.

Walgreens (NYSE: WAG) (Nasdaq: WAG) recently debuted the nation's first net zero energy retail store with a solar powered, illuminated monument sign in front, demonstrating a tangible commitment to sustainability and showcasing environmental thought leadership to the communities that it serves. Through a partnership between Walgreens and PVI Solar, the existing signage platform was retrofitted with solar capabilities through design and engineering. Half a decade ago, a sign like this would not have been possible, but advancements in technology have allowed organizations such as Walgreens to achieve desired performance without the dependency of traditional power sources. The Walgreens solar sign has advanced power management capabilities that optimize energy consumption using sophisticated computerized algorithms, cutting-edge LED lighting technology and an advanced battery system. The solar power system has been designed and engineered to minimize energy input required and maximize the energy output.

These technological advancements also allows for an architecturally sophisticated integration of photovoltaic (PV) arrays into the sign cabinet, making this solar monument sign appear much different than traditional pole mounted solar products. The PV panels are located directly above the Walgreens logo. Their proximity reinforces Walgreens commitment to the environment and sustainability.

"We have worked diligently to develop a product that will allow organizations with commercial signage and lighting needs to realistically consider solar power as an option. Organizations typically come to us when they are focusing on sustainability and to demonstrate their commitment to the environment – like Walgreens – when they wish to put signage and lighting in a location that does not have electrical connectivity readily available, or when they want lights or illuminated signs for safety and redundancy", said Ed Shenker, President of PVI Solar.



About Walgreens

As the nation's largest drugstore chain with fiscal 2013 sales of \$72 billion, Walgreens (www.walgreens.com) vision is to be the first choice in health and daily living for everyone in America, and beyond. Each day, Walgreens provides more than 6 million customers the most convenient, multichannel access to consumer goods and services and trusted, cost-effective pharmacy, health and wellness services and advice in communities across America. Walgreens scope of pharmacy services includes retail, specialty, infusion, medical facility and mail service, along with respiratory services. These services improve health outcomes and lower costs for payers including employers, managed care organizations, health systems, pharmacy benefit managers and the public sector. The company operates 8,131 drugstores in all 50 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands. Take Care Health Systems is a Walgreens subsidiary that is the largest and most comprehensive manager of worksite health and wellness centers, provider practices, and in-store convenient care clinics, with more than 750 locations throughout the country.

About PVI Solar

PVI Solar's (www.pvisolar.com) innovative technology makes solar power a reliable and cost-effective solution to power lights and illuminated signs. PVI Solar's goal is to make solar energy an everyday source of power by providing commercial enterprises and communities with the ability to use solar energy for practical purposes.

PVI Solar's PowerLine™ technology uses advanced algorithms and variable system configurations to deliver maximum illumination and longevity. PVI Solar is committed to making PowerLine™ the solar standard for public and private use by leading the charge to decrease dependencies on the electrical grid for external signage and lighting applications.

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